

Digital Assets Worksheet

The goal of this worksheet is to help you brainstorm all of the online accounts and digital assets you have, so you can begin to build an inventory and organize it into a password manager product.

A password manager is a special app that's designed for keeping secrets. Many users will mistakenly store all of their secrets in a Word, Excel, or Notepad file, then may attempt to secure it by adding a password. These apps were designed for sharing information, not keeping secrets. Use a real password manager, as indicated in the Sept 2017 SANS OUCH newsletter entitled Password Managers in your handouts.

Please note, you may have accounts awaiting setup that you did not create. Many services will create an account whether you want one or not, so it's best to check and see if one has been created but not fully registered. These are easy pickings for attackers trying to take over an identity, so it's best to secure them with a separate password for each account.

Online Account types:

- Email Accounts
- Utilities: (Electric, Natural Gas, Water, Phone, Internet, Cellular, Cable, Trash Collection, etc)
- Credit/Debit Card Providers (including store-cards such as Macy's, Pier1, etc)
- Banking (including online providers such as PayPal)
- Mortgage/Lenders (home, car, school loan, etc)
- Stocks/mutual funds (E-Trade, Schwab, etc)
- Shopping (Amazon, Wayfair, Ebay, etc)
- Health Insurance
- Property/Life/Auto Insurance
- Retirement/401k Accounts
- Music/Movies/Entertainment/Photos (Apple/Google/Netflix/etc)
- Travel accounts (airline/hotel/etc)
- iPass, Ventra, or other state-run services
- Social Media (Facebook, Twitter, etc)
- Wireless network passwords
- Other secrets such as PIN codes, Social Security Numbers, Licenses, or locations of safe deposit boxes.
- Some password managers allow for documents to be stored securely, and are not a bad spot for another copy of your will, trusts, and confidential letters to loved ones.